FOR IMMEDIATE RELEASE

Introducing "Visuals - Be Inspired": a new Mac app for Dynamic Mood Boards.
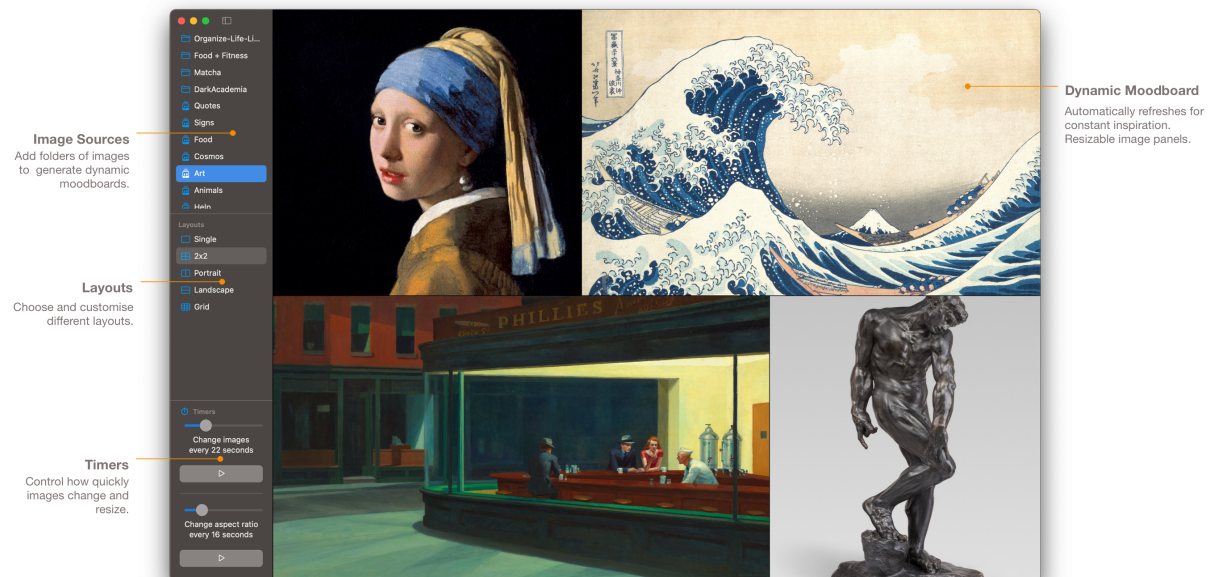
[February 20, 2025 - London, UK] **Sun Tree Apps** is excited to announce the official launch of "**Visuals** - Be Inspired", a new Mac application that creates and displays dynamic mood boards right alongside other apps.

The app is quick and simple to use: just select a folder of images, pick between different layouts and adjust timers to create the perfect rhythm of updates. Users stay in the flow of their work, and create the perfect mood.

With no adverts or endless scrolling, users get only the content they have curated. This ensures an experience filled with inspiring and entertaining imagery—without the distraction, negativity, and time sink of social media feeds.

Built with a focus on simplicity and performance, **Visuals** offers users a seamless and efficient experience that can be used alongside any other set of apps.

Benefits of using Visuals include:

Be Inspired to do your best work. Keep imagery of what inspires and motivates you right on your Mac desktop, alongside your work apps.

Wisdom on Tap - Be More effective. Don't let the wisdom found in great books lie dormant and forgotten on a bookshelf.

Stay Focussed on Long Term Goals & Healthy Habits. Counteract the onslaught of advertising from junk food companies, and other influences that prevent you from reaching your goals.
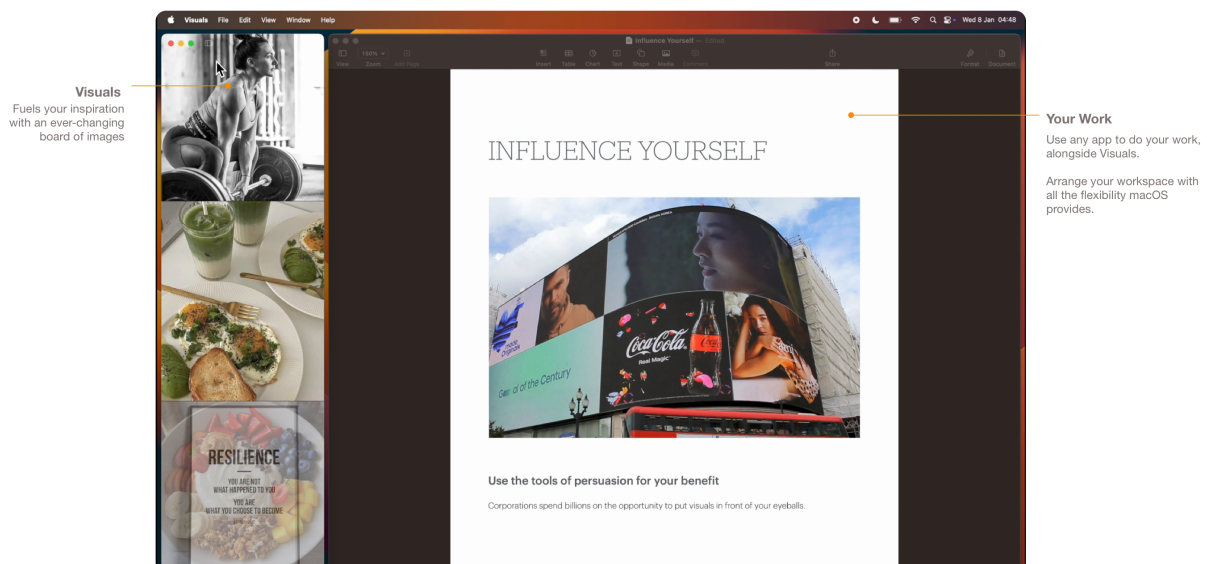
Immersive Learning. Create a visual mood board that displays relevant imagery for whatever you are studying.

Good Vibes. Great Aesthetics. Personalise your Digital Life. Your Mac has a beautiful display - use it to display more of what brings you joy.

"I created **Visuals** to help me stay focused and motivated on my goals. It's like the having some of the best parts of social media, without the downsides. I spend less time mindlessly scrolling on social media now, and am much more intentional when I do use it. I'm excited to bring this app to Mac users worldwide so they can enjoy the benefits too," said Krishna Kotecha, developer of "**Visuals** - Be Inspired".

Stay inspired as you work
Keep your eye on the prize

Visuals
Fuels your inspiration with an ever-changing board of images

Your Work
Use any app to do your work, alongside Visuals.

Arrange your workspace with all the flexibility macOS provides.

Availability

"**Visuals - Be Inspired**" is now available for download on the Mac App Store at:
https://apps.apple.com/app/id6475801836

A free demo and full details are available at:
https://suntreeapps.com/visuals

About Sun Tree Apps

Sun Tree Apps is dedicated to building powerful tools for positive, personal change.

We value:

- Focus over distraction.
- Flow states and clarity over anxiety.
- Making knowledge and wisdom actionable.

Sun Tree Apps is a brand of **Logic Colony**, a company focused on building delightful, useful software.

Media Contact

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Enjoy Your Favorite Images

Visuals for whatever moves you